

Sandy Brondello

Inaugural Head Coach, Toronto Tempo | WNBA Champion | Olympic Medalist

TEAM CULTURE · LEADERSHIP · HIGH PERFORMANCE · COACHING · WINNING MINDSET · TALENT DEVELOPMENT

THE PITCH

A championship coach on building Day One standards, role clarity, and culture under real-time pressure—then scaling it across a franchise.

FULL BIO

Sandy Brondello is one of the most experienced and respected figures in women's basketball, with a career that spans decades as a player, coach, and leader at the highest levels of the sport. Born on August 20, 1968 in Mackay, Queensland, Australia, Brondello developed her love for basketball at a young age and went on to become one of Australia's all-time great guards. She played professionally in the Women's National Basketball Association (WNBA) for multiple teams after being drafted in 1998, earning a WNBA All-Star selection and representing her country at four Olympic Games, winning three medals for the Australian Opals.

After her playing career, Brondello transitioned to coaching and quickly became one of the most successful voices on the sideline. She served as head coach of the Phoenix Mercury, leading them to a WNBA championship in 2014 and earning WNBA Coach of the Year honors the same season. She then coached the New York Liberty, guiding them to their first championship in franchise history in 2024. Across her coaching career, she has led teams to multiple WNBA Finals and is recognized for her leadership, tactical acumen, and ability to build strong team culture.

In November 2025 Brondello was named the first head coach of the Toronto Tempo, the WNBA's historic expansion franchise and the league's first team based outside the United States, set to begin play in the 2026 season. In addition to her WNBA work, she has served as head coach of the Australian women's national team, leading them to a bronze medal at the 2024 Paris Olympic Games.

Brondello is a member of the Australian Basketball Hall of Fame and is widely respected not only for her on-court success but also for her commitment to developing players and building winning cultures around the world.

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SIGNATURE KEYNOTES**Day One: How to Build a Team, a Culture, and a Winning Mindset From Scratch.**

Sandy Brondello knows what it means to start on day one.

As the inaugural Head Coach of the Toronto Tempo, the WNBA's first franchise outside the United States, Sandy isn't stepping into an existing system or legacy. She's building one. From the ground up. New organization. New players. New expectations.

In this keynote, Sandy takes audiences inside the real work of building a team when there is no shared history, no shortcuts, and no margin for error. Drawing on decades of experience as a championship coach in the WNBA, an Olympic medalist, and a leader trusted to launch a brand new franchise, she breaks down how strong cultures are intentionally built long before results show up.

This is a practical and grounded look at leadership in its hardest phase. Setting standards before momentum exists. Building trust before wins arrive. Aligning people from different backgrounds around a single mission. Making the early decisions that define culture when pressure inevitably hits.

Audiences will walk away with clear lessons on how to

Build culture before momentum

Create clarity and accountability in uncertain environments

Turn individual talent into collective performance

Develop a winning mindset that shows up every day, not just when things are going well

This is not a retrospective success story. It is leadership in real time. For organizations navigating growth, change, or a true reset, Sandy offers rare insight from someone actively doing the work of building something that has never existed before.

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Original high-resolution color files are included alongside this PDF in the ZIP download.



PORTRAIT



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